



Visit Halifax  
Customer Service  
Program

# You are a part of a vital industry!



Halifax County, North Carolina, is a premier destination for travelers and a vibrant community for its residents. In 2022 occupancy tax funds left in our community by our visitors rose 7.4 %, and short-term rentals experienced a remarkable surge of over 15.73%. Looking ahead, we are excited about the endless possibilities that lie before us. We remain steadfast in our mission to showcase Halifax County's history, culture, natural beauty, and warm hospitality. I extend my heartfelt thanks to you for your contribution to the growth of tourism in Halifax County. By reviewing the following information, you will lead the way towards increasing the impact of tourism in our community.

Remember for every overnight visitor party that stays here impacts our community by \$598. For more information visit US Travel Association Facts & Figures: [click here](#).

# Our Mission

The mission of the Halifax County Convention & Visitors Bureau is to promote the growth of tourism and the travel-related industry in Halifax County. That mission drives our program of work.

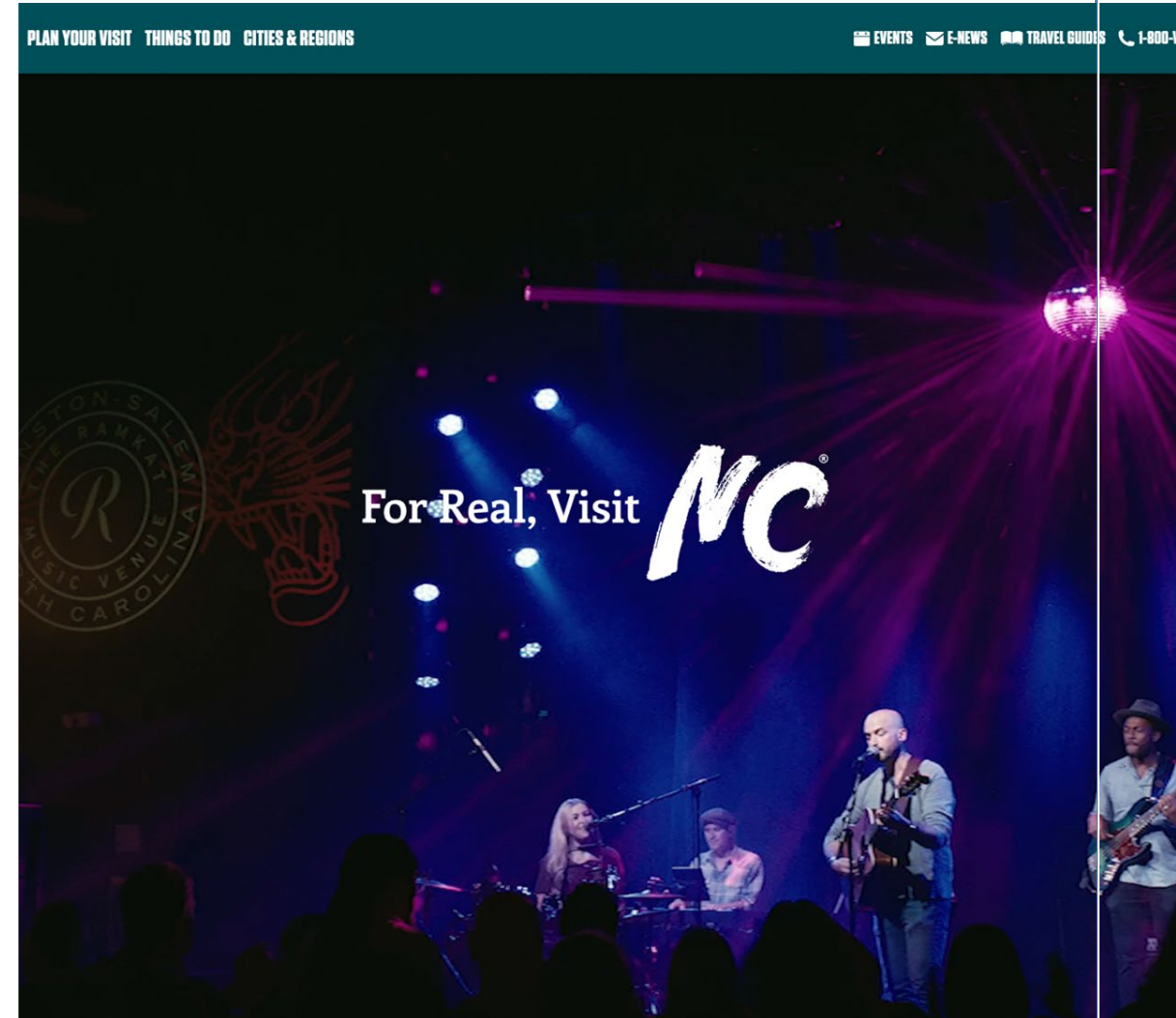
# Tourism Means Business

Tourists spent \$121.75 million in Halifax County in 2022, \$27.75 million on hotel room rentals alone. That tourism spending generated more than \$9 million in state and local tax revenues for 2022 and saved each Halifax County resident approximately \$188.24 in taxes.

2022-2023 Annual Report: [click here](#)

Halifax County  
partners with Visit  
North Carolina to tell  
our stories.

[Click Here](#)





# Community Facts

Halifax County Population: 48,096

Roanoke Rapids Population: 14,951

Major Employers: [click here](#)

Life in Halifax County: [click here](#)



Did you know there are over 974 [hotel rooms](#) in Halifax County and some great [Airbnb](#) & [VRBO](#) places to stay?

[Click Here](#)

# How Can You Help?

Good question! A friendly face and a smile go a long way towards someone feeling welcome.

Always stop your other non-customer conversations when a customer walks up.

Always introduce yourself to your customer and try and get their name. Use the customer's name where possible.

Remember to thank them for their business! You never know who is watching, so always offer friendly Customer Service!






# The Spirit of Hospitality Award

Did you know that the Halifax County CVB rewards you for good customer service? Our Board members are on the lookout for excellent customer service as they move through Halifax County. When they catch someone going above and beyond for their customer, they submit their name for the Spirit of Hospitality Award. This award is given throughout the year and comes with a Gift Card.

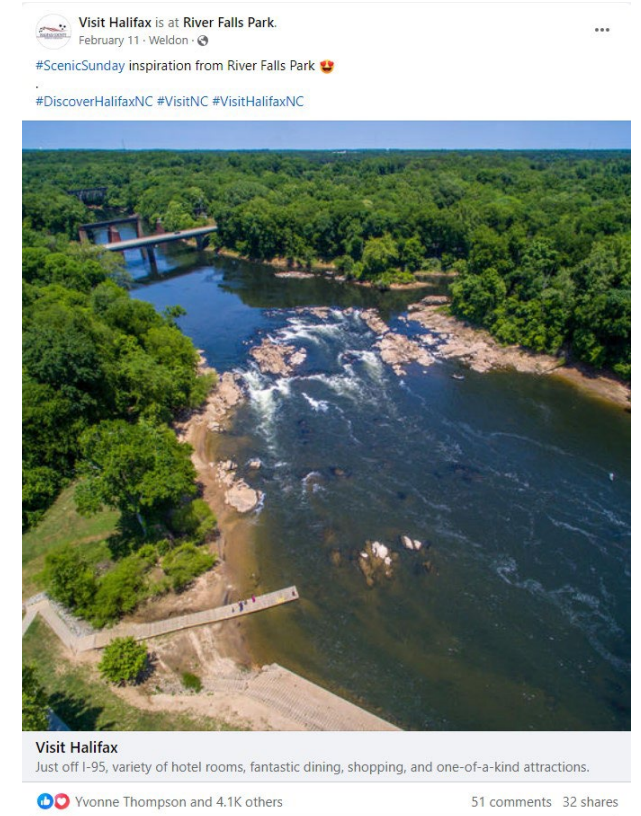


# Follow Us & Keep up with What's Going On

 Facebook [@visithalifax](https://www.facebook.com/visithalifax)

 Instagram [@visithalifaxnc](https://www.instagram.com/visithalifaxnc)

 YouTube [@visithalifaxnc](https://www.youtube.com/visithalifaxnc)



# Watch Our Video





Answer the age-old question:

**What is there to do here?**

[Click here](#) for an interactive offering of attractions!

Click Here

# Know About Our Attractions

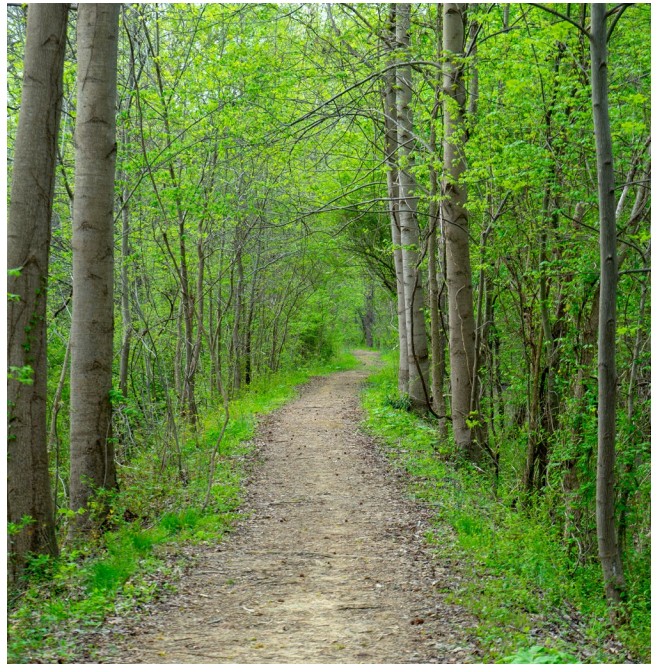
## Medoc Mountain State Park



30 miles of hiking trails, 9 miles of biking trails, camping, group activities, horse trails and more.

[Read More](#)

## Roanoke Canal Museum & Trail



Lovingly called “North Carolina’s longest museum.” Enjoy the interactive museum and the 7.5-mile greenway.

[Read More](#)

## Lake Gaston



Straddling the NC and VA border between I-85 and I-95, a 20,000-acre lake from Kerr Dam to Gaston Dam

[Read More](#)

# Know About Our Attractions

## Sylvan Heights Bird Park



Sylvan Heights gives visitors the opportunity to see and hear over 2,500 birds from around the world.

[Read More](#)

## Historic Halifax



April 12, 1776, the date on the North Carolina flag, signifies the adoption of the Halifax Resolves.

[Read More](#)

## Weldon Mills Distillery



Tour & taste some of the world's finest spirits including Bourbon, Whiskey, Vodka, Gin and Tequila.

[Read More](#)



# Events Calendar

There is always something to do in Halifax County. When you are asked this question, pull up the calendar at [visithalifax.com/upcoming-events](https://visithalifax.com/upcoming-events). This calendar will list current activities, and also you can click on the [calendar view](#). From there, you can pick a date and see everything going on that day!

# Discover Our Communities



Town of  
Halifax



Town of  
Weldon



Town of  
Scotland  
Neck



Town of  
Littleton



City of  
Roanoke  
Rapids



Town of  
Enfield



Town of  
Hobgood



Town of  
Hollister

Read More on Each Town



# Be Proud of Our History

America is celebrating its 250<sup>th</sup> birthday in 2026. The state of North Carolina is celebrating the 250th anniversary of the Halifax Resolves at Historic Halifax. Over the next two years, special activities will be planned at the historic site.

[Read More](#)



# Be Proud of Our History

Halifax County, North Carolina, has received three designations, from the National Parks Service, for National Underground Railroad Network to Freedom sites. The sites in Halifax County are located near the Roanoke River, which was used by many Freedom Seekers as an escape route.

[Read More](#)





## Meetings, Family Reunions, Weddings & More...

Halifax County is the perfect location to host a meeting or event. We're conveniently located along Interstate 95, just 90 miles north of Raleigh and 90 miles south of Richmond.

Halifax County is one of North Carolina's most unique and authentic destinations. Our area boasts several locations that will make any event memorable.

[Click here](#) for more information on our venues.

Remember, the friendly and professional staff of the Halifax County Convention & Visitors Bureau is ready to assist!

# Read More Stories About the Area



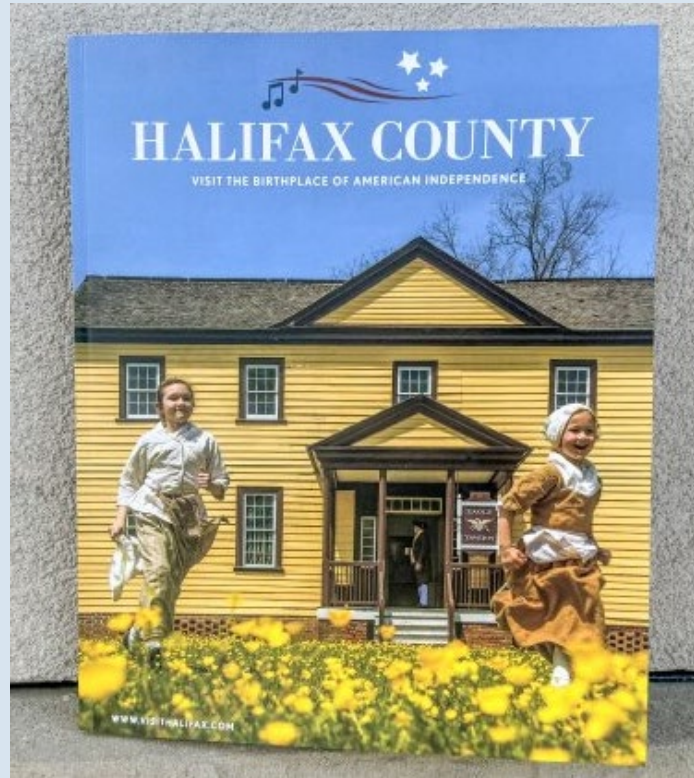
## Unique Places to Explore in Halifax County



Every destination offers something unique, and Halifax County is no exception. The small, friendly towns within its borders offer a variety of other attractions – there is something for everyone. It's especially satisfying when you find a hidden gem, as off-the-beaten-path places offer great experiences and special memories. Here are some of our favorite unique attractions in Halifax County.

[Read More](#)

# Flip Through Our New Visitor Guide



[Read More](#)

# Congrats!

You completed the customer service program. Print or screenshot this page and bring it to the Halifax County Visitor Center at 260 Premier Blvd. in Roanoke Rapids for a **FREE GIFT!!** and for your Halifax County Convention & Visitors Bureau Customer Service Program Certificate.



# Thank you!

Thank you for taking the time to get more familiar with the tourism industry in Halifax County, NC! We appreciate all our partners in the tourism industry in this county. You are responsible for an industry with a 121.75 million dollar impact on our community. For more information on our impact and the Halifax County CVB click here.

[Read More](#)